

## Vorträge / Poster 2008-2010

**„Jeder Beitrag zählt“ – Konferenz EU 20 20 20 – Ist das zu schaffen? – "Österreichs Schulen und ihr Beitrag zu Klimawandel und nachhaltiger Zukunft"**

from 10.11 to 12.11.2010 in Innsbruck (A)

### **Presentation:**

**Lebensstile und Energieverhalten  
(Lifestyle and Energy Behaviour)**

### **Poster:**

**Kompetenzmodell am Beispiel Energie und Nachhaltigkeit  
(Model of competence Energy and Sustainability)**

(in common with Dr. Patrícia Jelemenská, Dr. Josef Ranz, Dr. Hans Hofer,  
ao. Prof. Dr. Franz Rauch, Dr. Anna Streissler)

**Lange Nacht der Forschung 2010 an der Alpen-Adria-Universität Klagenfurt**

5.11.2010 in Klagenfurt (A)

### **Presentation:**

**Europa verändert sich: „Milestones“ der letzten 20 Jahre / Was bedeutet INTERREG?  
(Europe is changing: „Milestones“ of the last 20 Years / What means INTERREG)**

(in common with Andreas Strasser und Dipl. Geogr. Roswitha Ruidisch)

### **Poster:**

**Grenzräume unter der Lupe: Aktuelle Forschungsprojekte am Institut für Geographie und  
Regionalforschung (Border Areas under the Loupe: Current Research Projects at the Institute of  
Geography and Regional Studies)**

(in common with Maria Strmenik und Dipl. Geogr. Roswitha Ruidisch)

**3<sup>rd</sup> Conference of the Adriatic Forum "Regional Development and Regionalisation"**

from 23.9. to 25.9.2010 in Wien (A)

### **Presentation:**

**Effects of INTERREG III A Projects in the Austrian – Slovenian Border Area – first results of  
surveys with project partners**

(in common with Andreas Strasser und Maria Strmenik)

Abstract: Effects of INTERREG III A projects have significant impact on the process of programme planning and project planning. Impact indicators are used for the joint programme monitoring and evaluation as well as for the project selection procedure. In order to quantify the objectives of INTERREG programmes, output indicators and impact indicators on programme and priority level have been defined. On measure- and project-levels a set of quality indicators and impact indicators is focusing on two aspects. Firstly the intensity of cross-border cooperation within project development and project implementation is considered. Second the expected impacts on functional

integration of regional development across the border are checked. These impacts become more important in the selection of projects.

Beyond these evaluation procedures within the INTERREG programmes the current survey is focussed on the realised INTERREG III A projects itself and their different effects on regional development in the Carinthian-Slovenian border area, human resources and networking processes as well as sustainable cross-border cooperation. Basic information was gathered through an online survey of project leaders in Carinthia. Furthermore qualitative interviews and a more detailed analysis about the outcome and effects of selected projects are planned.

In the presentation first results of the online survey will be illustrated including the extent of project activities, the continuity of project activities beyond the grant period and the current status of cross-border cooperation. In addition, findings about the development of project networks are presented.

### **International Conference in Landscape Ecology “Landscape structures, functions and management: response to global ecological change”**

from 3.9. to 6.9.2010 in Brno (CZ)

#### **Poster:**

#### **Ecosystem Functions as means for redesigning the Biosphere Reserve Neusiedler See**

(in common with Ass. Prof. Mag. Dr. Thomas Wrbka, Dipl. Ing. Brigitte Alex, Valeria Bacsardi, Pál Balázs, Ass.Prof. Doz. DI Dr. Christiane Brandenburg, Mag. Anna Hermann, Dr. habil. Éva Konkoly-Gyuró, Mag. Michael Kuttner, Mag. Martin Prinz, Dr. Christa Renetzedler, Dr. Stefan Schindler, Mag. Katharina Zmelik)

### **5th International Conference on Monitoring and Management of Visitor Flows in Recreational and Protected Areas „Recreation, tourism and nature in a changing world“**

from 30.5. to 3.6.2010 in Wageningen (NL)

#### **Presentation:**

#### **Ideas for a tourism-oriented public transport in national park and biosphere reserve regions based on touristic nodes**

### **Informationsveranstaltung zum Projekt „Ökosystem-Dienstleistungen als Grundlage für die Umsetzung eines neu gestalteten Biosphärenparks Neusiedler See“**

from 9.10.2009 in Illmitz (A)

#### **Presentation:**

#### **Redesigning des Biosphärenparks Neusiedler See – Ergebnisse und Schlussfolgerungen des Projektes (Redesigning the Biosphere Reserve Neusiedler See – Results and Conclusions of the Project)**

(publiziert unter [http://131.130.59.133/projekte/BIOSERV/sec/aktion/04\\_Ziener\\_Redesigning%20BR%20Neussee.pdf](http://131.130.59.133/projekte/BIOSERV/sec/aktion/04_Ziener_Redesigning%20BR%20Neussee.pdf), letzter Zugriff 17.1.2011)

## **2nd Conference of the ADRIATIC FORUM: Construction and Deconstruction of Nationalism and Regionalism: A long Journey to Europe**

from 1.10. to 2.10. 2009 in Trieste (IT)

### **Presentation:**

#### **European funding of crossborder cooperations – is there more than money?**

(in common with Dipl. Geogr. Roswitha Ruidisch)

Abstract: The presentation focuses to the Community Initiative INTERREG III (2000-2006), financed by European Funds for Regional Development (EFRE), and in particular to the strand A cross-border cooperation. The INTERREG III Initiative was designed to strengthen the economic and social cohesion in the European Union by promoting cross-border (strand A), trans-national (strand B) and interregional (strand C) cooperation. In the current programming period (2007-2013) the new cohesion policy defines European Territorial Cooperation (ETC) as the third objective, which continue the INTERREG initiative in the three areas of cross-border, transnational and interregional cooperation. Carinthia is involved in the INTERREG Programmes Austria-Slovenia and Austria-Italy. In the period from 2000 to 2006 between Carinthia and Slovenia 106 projects with a total volume of nearly 28 Mio € and between Carinthia and Italy 58 projects with about 9,5 Mio € are realised. The analysis of INTERREG III A projects aims to different qualitative effects of cross-border projects and EU funding in the border areas. Among the main questions are the interrelation between temporary INTERREG projects and sustainable cross-border cooperation activities and the role of key-persons in the project and cooperation development. Based on a two-stage analysis – initially a quantitative and statistical analysis of all projects including a questioning of lead partner and in a second step the investigation of case studies by means of in-depth interviews and projects documents – conclusions for the regional development, the cross-border cooperation and the future funding programmes should be provided.

## **Deutscher Geographentag 2009. Kongress für Wissenschaft, Schule und Praxis "Geographie für eine Welt im Wandel: Umwelt • Gesellschaft • Geokommunikation"**

from 19.9. to 26.9. 2009 in Wien (A)

### **Presentation:**

#### **INTERREG III A Projekte im Grenzraum Österreich – Slowenien. Was bleibt danach? (INTERREG III A Projects in the Border Area of Austria and Slovenia. What remains?)**

(in common with Dipl. Geogr. Roswitha Ruidisch)

## **4th Symposion of the Hohe Tauern National Park for Research in Protected Areas**

from 17.9. to 19.9. 2009 in Kaprun (A)

### **Poster:**

#### **Redesigning of Biosphere Reserves in the Lake Neusiedl / Fertö Region – the view of stakeholders**

(in common with Dr. Lajos Puszkás)

Abstract: In the Lake Neusiedl / Fertö Region already in the late 1970s long before the Seville Strategy came up two Biosphere Reserves were established. In Austria this old biosphere reserve

should be transformed in a biosphere reserve according to the Seville Strategy (1996) and the National Criteria for Biosphere Reserves in Austria (2006). In the MAB-Project “Redesigning the Biosphere Reserve Neusiedler See”, which combines an ecological perspective to natural and cultural landscape, nature conservation and protected areas and a socio-economic perspective to regional identity and regional development, fundamentals for the restructuring process of an enlarged biosphere reserve are developed. This means that information about the perceptions and ideas of regional stakeholders has to be collected and to be initiated a first participatory process. In Addition within a cross-border cooperation projects with colleagues from Hungary the conditions of the implementation of modern biosphere reserve concepts in Hungary were explored and also indepth-interviews with regional experts were conducted. The presentation will show some results of these qualitative interviews in Austria and Hungary, compare the position of different interest groups and point out some conclusions for the redesigning process of the biosphere reserves.

**European IALE Conference 2009“European Landscapes in Transformation: Challenges for Landscape Ecology and Management”**

from 12.7. to 16.7.2009 in Salzburg (A)

**Poster:**

**Landscape perception and functions in the Austro-Hungarian area of the Lake Neusiedl/Fertő**

(in common with Ágnes Tirászi Dr. habil. Éva Konkoly-Gyuró, Dr. Lajos Puskás und Ass. Prof. Doz. DI Dr. Christiane Brandenburg)

**ISSRM 2009 15th International Symposium on Society and Resource Management Meet old and new worlds in Research, Planning and Management**

from 5.7. to 8.7.2009 in Wien (A)

**Presentation:**

**Tourists´ preferences and landscape perceptions**

(in common with Ass. Prof. Doz. DI Dr. Christiane Brandenburg)

**Second meeting of the LdV partnership project “Analysis of involvement into the mobility projects in organizations size types S1 and S2”**

from 22.1. to 24.1.2009 in Klagenfurt (A)

**Presentation:**

**Economic Cross-border Cooperation in the Alps Adriatic Region – Actors, Motives and Experiences**

## **The first Conference of Geographers of the Upper Adriatic –Common Management of a borderless Area**

from 27.11. to 28.11.2008 in Koper (SI)

### **Presentation:**

#### **Approaches of integration – Findings of Cross-border Research and First Ideas for Further Projects**

(in common with Dr. Friedrich Palencsar und Dipl.-Geogr. Roswitha Ruidisch)

## **The Fourth International Conference on Monitoring and Management of Visitor Flows in Recreational and Protected Areas**

from 14.10. to 19.10.2008 in Montecatini Terme (IT)

### **Presentation:**

#### **Formal Concept Analysis – a method for exploring complex responses of tourist surveys**

Abstract: The Formal concept analysis goes back to the 1940s and is advanced by Rudolf Wille in the eighties. Based on the algebraic lattice theory so-called concept lattices will be used for visualisation of hierarchical structures in a line diagram. The methods needs as input a context (matrix) consisting of sets of objects and attributes and a binary relation between these objects and attributes. In a concept lattice quantitative and qualitative data can be combined and relations between the objects as well as between the attributes can be analysed. Therefore concept lattices are suitable for analysing the results of surveys. The respondents and their answer patterns constitute the context. Precondition is a hierarchical structure of the answers (e.g. ordinal ordered data). In this presentation will be demonstrated how to use the line graph of the concept lattice for analysing complex questions of tourist surveys. As an example the main activities of about 600 tourists and daily visitors in the Neusiedler See region are analysed. With the procedure of Formal concept analysis the different answer patterns of respondents are arranged as nodes in a line diagram. The size of the nodes shows the number of persons with the same activity pattern. Going along the lines to the top of the graph the attributes of such a node can be read. The interpretation of the line graph will start at the biggest nodes, consider the whole structure of the graph and explore the possibilities for creating types of tourists. Besides, additional attributes will be included in this line diagram in order to describe the socio-demographic structure, means of travel or interests of the tourist groups.

## **Internationale Konferenz „Mehrsprachigkeit, Transkulturalität und Bildung“**

from 8.10. to 10.10.2008 in Klagenfurt (A)

### **Presentation:**

#### **Motive und Erfolge grenzüberschreitender Wirtschaftskooperationen in der Alpen-Adria-Region – die Bedeutung von Sprache, Kultur und Mentalität**

**(Motives and Success of Cross-Border Economic Cooperation in the Alps-Adriatic Area – The meaning of Language, Culture and Mentality)**

(in common with Mag. Dr. Petra Hössl)

Abstract: Grenzüberschreitende Zusammenarbeit in der Alpen-Adria-Region bedeutet immer auch, sich mit Fragen der Mehrsprachigkeit und des interkulturellen Dialogs auseinanderzusetzen. Die Studie über grenzüberschreitende Wirtschaftskooperationen zwischen Kärnten, Slowenien und Friaul-Julisch Venetien basiert auf qualitativen Interviews mit den unmittelbar beteiligten Kooperationspartnern. Aus ihren Erfahrungen und Reflexionen wurden unter anderem Erfolgsfaktoren und Probleme der Kooperationstätigkeit herausgearbeitet, Entwicklungsprozesse und Wirkungszusammenhänge dargestellt. Dabei sind immer wieder die Rolle der Sprache in der Kommunikation und die Bedeutung interkultureller Kompetenzen zum Ausdruck gekommen. Die Motive sind umfassender als bei intraregionalen Kooperationen und reichen von der Erschließung neuer Märkte über den Erfahrungsaustausch bis zum Kennenlernen der Kultur und Mentalität der Partner. Als Erfolgsfaktoren wurden beispielsweise die Sprach-, Kultur und Regionskenntnis genannt.

### **23. Geographentagung des Institutes für Österreichkunde „Tirol – Österreich – Alpenraum“**

from 30.4. to 4.5.2008 in Matri am Brenner (A)

#### **Presentation:**

**Tourismus- und Regionalentwicklung im Biosphären-Park Neusiedler See  
(Tourism and Regional Development in the Biosphere Reserve Neusiedler See)**

### **17. Deutschsprachiges Kolloquium für Theorie und Quantitative Methoden in der Geographie „Methodenpluralismus – Konvergenz statt Divergenz“**

from 28.2. to 1.3.2008 in Salzburg (A)

#### **Poster:**

**Integration ökologischer und sozio-kultureller Daten als Grundlage für Varianten zur  
Neuabgrenzung des Biosphärenreservats Neusiedler See  
(Integration of Ecological and Socio-Cultural Data as Basis for Versions of the Biosphere  
Reserve Neusiedler See)**

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